

# Hannah Jiang

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Portfolio: [hannahjiang.com](http://hannahjiang.com)

## EDUCATION

### TUFTS UNIVERSITY

Bachelor of Science in Cognitive and Brain Sciences, Minor in Philosophy, *Summa Cum Laude (3.88 GPA)*

Medford, MA

Graduated May 2026

## SKILLS AND CERTIFICATIONS

**UX & Design:** Figma, Jitter, Interaction Design, Information Architecture, Design Systems, User Research, Personas, Journey Mapping, Usability Testing, Accessibility (WCAG)

**Frontend Development & Tools:** HTML/CSS, Tailwind CSS, JavaScript, TypeScript, React, Next.js, LottieFiles, VSCode, GitHub, Agentic AI, Cursor, Claude

**Data & Analysis:** R, C++

**Certifications:** Google UX Design Professional Certificate, Udemy UI/UX Design Essentials

## RELEVANT EXPERIENCE

**IMMUTA** (*Enterprise data security and governance SaaS platform*)

Boston, MA

*User Experience Design Intern*

May 2025 – December 2025

- Launched 5 production [Connections](#) features for an enterprise SaaS data security platform, advocating for direct user research with 5+ clients and pitching validated, interactive prototypes that informed product decisions and improved customer adoption
- Owned the end-to-end design of a new [navigational hierarchy tree](#) for *Connections*, a core navigation pattern across connection workflows
- Conducted user research, developed 6 personas, and 7 journey maps to inform Immuta's product design and organization, ensuring the platform better addressed the needs of key internal stakeholders
- Implemented 15+ reusable UI components for the [PXL design system](#), establishing scalable patterns that were universally adopted across the design team to streamline development and maintain brand consistency
- Designed 14 polished, dual-mode (light/dark) visuals for the [Documentation](#) team that clarified complex governance workflows and elevated the professionalism of customer-facing documentation

**JUMBOCODE** (*Student-run Tufts agency building pro bono software for nonprofits*)

Medford, MA

*Head of Design*

March 2025 – May 2026

- Managed and mentored 13 designers across 12 client projects, setting design standards and ensuring consistent, user-centered outcomes
- Designed an end-to-end historical items database for the Somerville Museum, focusing on intuitive search, filtering, and borrowing workflows

**U.S. BANK** (*Major U.S. financial institution providing banking and financial services*)

Minneapolis, MN (Hybrid)

*Product & Design Fellow*

July 2024 – August 2024

- Selected as 1 of 29 students nationwide for U.S. Bank's 4-week Discover Us fellowship focused on human-centered design and cross-functional collaboration
- Presented product and UX concepts to 28 peers and program leaders, demonstrating structured thinking and clear design rationale
- Applied UX research principles through mentorship sessions with industry leaders to address real-world product challenges

## EXTRACURRICULARS

**TUFTS EX-COLLEGE**, *Ex-College Peer Teacher (Sept 2025 – May 2026)*

Medford, MA

- Co-designed and co-taught EXP-0051 The Athlete's Edge: The Psychology of Peak Performance, a semester-long course for 20 students on mental performance and strategies
- Built the syllabus and curriculum, leading interactive sessions that emphasized applied learning and critical thinking

**TUFTS UNIVERSITY**, *Course Assistant (Jan 2025 – May 2026)*

Medford, MA

- Supported UX, AI, and interface design courses, providing actionable feedback and improving assignment turnaround efficiency
- Developed ENP166 final project on airplane screens, guiding students to create innovative UI solutions that increased engagement with instructional videos

**TUFTS HUMAN FACTORS & ERGONOMICS SOCIETY**, *President (Jan 2024 – May 2026)*

Medford, MA

- Directed weekly meetings and a 15-member board, planning events and workshops for 150+ members while increasing event attendance by 50%
- Managed partnerships and budget, securing funding for 100% of annual initiatives and facilitating industry conference participation

**TUFTS WOMEN'S VARSITY ROWING**, *Coxswain & DEI Officer (Sept 2022 – June 2026)*

Medford, MA

- *Awards:* CRCA All-American (2x); NESCAC All-Conference (3x); CSC Academic All-American and All-District; NESCAC All-Academic (2x)
- Led the 1st Varsity 8+ to NCAA DIII National Championships (2024, 2025) and Head of the Charles victories (2023–2025)
- Implemented DEI initiatives and while balancing 30+ hrs/week of elite training and competition